



## JANUARY 2016

# ONE TO SHOW, ONE TO GO!

GET YOUR CUSTOMER A FRONT-ROW SEAT TO EVERY SONG AND EARN AN EXTRA \$25.

#### **REWARDS**

Buy one KICKER Audio Upgrade for a mannequin vehicle, and one or more additional units for stock to receive a \$25 dollar bonus upon each sale.

The salesperson receives \$25 in rewards for any of the purchased KICKER Audio System Upgrades they sell, including those on mannequin vehicles. Contact your ADI Territory Sales Manager to take advantage of this promotion! Offer ends February 1, 2016.

### **KICKER AUDIO SYSTEM UPGRADES**

A KICKER Audio System Upgrade delivers the thrill and musical accuracy of a live-concert experience minus the crowds, putting high-performance audio specifically made for your vehicle right there in your front seat.

It includes big-bass subwoofers in a small space, high-efficiency, low power-draw amplifiers, a unique sound signature from multi-channel amps with DSP, and all in factory mounting locations with no modifications.

#### **BENEFITS**

- The Audio System Upgrade has a minimum impact on the vehicle's charging system.
- Discreet placement gives it an original factory look.
- The complete kit "kicks out" 400 watts of power.
- The 200-watt powered subwoofer has a quick-connect wire harness to easily secure or remove the unit.
- No cutting required, it's mounted directly to factory locations.
- Computer-optimized, the 32-bit digital signal processing chip is tuned specifically for each vehicle.
- Comes with a 3-year warranty (parts and labor) when installed by an authorized dealer.





KICKER subwoofer for 2013-16 Chevrolet Sonic



| Vehicle  | Audio Upgrade   | Cost       | Install | Part Number |
|--|---|------------|---------|-------------|
| Chevrolet Colorado   |   |            |         |             |
| 2011-16 Chevrolet Camaro   | 200-watt powered subwoofer & 200-watt DSP amp kit   | \$1,049.00 | 1.5     | 19119199    |
| 2011-16 Chevrolet Camaro   | 200-watt DSP amp kit  | \$449.00   | 1       | 19119200    |
| 2011-16 Chevrolet Camaro   | 200-watt powered subwoofer & 200-watt DSP amp kit. With MyLink Audio with or without Navigation ONLY. | \$1,049.00 | 1.5     | 19119226    |
| 2011-16 Chevrolet Camaro   | 200-watt DSP amp kit. With MyLink Audio with or without Navigation ONLY.                              | \$449.00   | 1       | 19119227    |
| 2011-16 Chevrolet Camaro   | 200-watt powered Subwoofer Kit  | \$659.00   | 0.75    | 19303112    |
| Chevrolet Colorado   |   |            |         |             |
| 2015-16 Colorado Crew Cab. <sup>2</sup>  | 200-Watt Powered Subwoofer & 200-watt DSP Amp Kit   | \$847.20   | 1.5     | 19333507    |
| 2015-2016 Colorado Crew Cab.   | 200-Watt Powered Subwoofer Kit  | \$527.20   | 0.9     | 19333508    |
| Chevrolet Cruze  |   |            |         |             |
| 2011-16 Chevrolet Cruze  | 200-watt powered subwoofer & 200-watt DSP amp kit Cruze without MyLink Audio                          | \$1,049.00 | 1.5     | 19119201    |
| 2011-16 Chevrolet Cruze  | 200-watt DSP amp kit. Cruze without MyLink Audio  | \$449.00   | 1       | 19119202    |
| 2011-16 Chevrolet Cruze  | 200-watt powered subwoofer & 200-watt DSP amp kit . Cruze 4- & 5-door with MyLink Audio               | \$1,049.00 | 1.5     | 19119228    |
| 2011-16 Chevrolet Cruze  | DSP amp kit. Cruze 4- & 5-door with MyLink Audio  | \$449.00   | 1       | 19119229    |
| 2011-16 Chevrolet Cruze  | 200-watt Subwoofer kit4   | \$659.00   | 0.9     | 19329796    |
| Chevrolet Silverado  |   |            |         |             |
| 2015-16 Silverado LD/HD Double Cab<br>2014 Silverado LD Double Cab. <sup>1</sup> | 200-Watt Powered Subwoofer Kit  | \$659.00   | 0.75    | 19303116    |
| 2015-16 Silverado LD/HD Double Cab<br>2014 Silverado LD Double Cab. <sup>2</sup> | 200-Watt Powered Subwoofer & 200-Watt DSP Amp kit   | \$1,059.00 | 1.5     | 19303115    |
| 2015-16 Silverado LD/HD Crew Cab<br>2014 Silverado LD Crew Cab. <sup>1</sup>     | 200-Watt Powered Subwoofer Kit  | \$659.00   | 0.75    | 19303118    |
| 2015-16 Silverado LD/HD Crew Cab<br>2014 Silverado LD Crew Cab. <sup>2</sup>     | 200-Watt Powered Subwoofer & 200-Watt DSP Amp kit   | \$1,059.00 | 1.5     | 19303117    |
| Chevrolet Sonic  |   |            |         |             |
| 2013-16 Chevrolet Sonic  | 200-watt powered subwoofer & 200-watt DSP amp kit . Sonic 4- & 5-door Base Audio Only                 | \$1,049.00 | 1.5     | 19119230    |
| 2013-16 Chevrolet Sonic  | DSP amp kit. Sonic 4- & 5-door with Base Audio Only   | \$449.00   | 1       | 19119231    |
| 2013-16 Chevrolet Sonic  | 200-watt powered subwoofer & 200-watt DSP amp kit . Sonic 4- & 5-door with MyLink Audio               | \$1,049.00 | 1.5     | 19119232    |
| 2013-16 Chevrolet Sonic  | DSP amp kit. Sonic 4- & 5-door with MyLink Audio  | \$449.00   | 1       | 19119233    |
| GMC Canyon   |   |            |         |             |
| 2015-16 Canyon Crew Cab. <sup>2</sup>  | 200-Watt Powered Subwoofer & 200-watt DSP Amp Kit   | \$847.20   | 1.5     | 19333507    |
| 2015-2016 Canyon Crew Cab.   | 200-Watt Powered Subwoofer Kit  | \$527.20   | 0.9     | 19333508    |
| GMC Sierra   |   |            |         |             |
| 2015-16 Sierra LD/HD Double Cab<br>2014 Sierra LD Double Cab.¹                   | 200-Watt Powered Subwoofer Kit  | \$659.00   | 0.75    | 19303116    |
| 2015-16 Sierra LD/HD Double Cab<br>2014 Sierra LD Double Cab. <sup>2</sup>       | 200-Watt Powered Subwoofer & 200-Watt DSP Amp Kit   | \$1,059.00 | 1.5     | 19303115    |
| 2015-16 Silverado LD/HD Crew Cab<br>2014 Silverado LD Crew Cab.¹                 | 200-Watt Powered Subwoofer Kit  | \$659.00   | 0.75    | 19303118    |
| 2015-16 Silverado LD/HD Crew Cab<br>2014 Silverado LD Crew Cab. <sup>2</sup>     | 200-Watt Powered Subwoofer & 200-Watt DSP Amp Kit   | \$1,059.00 | 1.5     | 19303117    |