



ACCESSORIES

PRODUCT SPOTLIGHT

PUTCO BED PRODUCTS

Black Powder Coat Locker Side Rail



Pop-Up Locker Side Rails



WELCOME BACK

Unavailable since the 2014 body style launch, bed rails make a bold return to the Chevrolet Silverado and GMC Sierra with five different styles to satisfy both truck enthusiasts and practical users.

PUTCO JOINS GM ACCESSORIES

Available as an IBP accessory from Putco, these new side rails and push-up tie downs have been painstakingly tested to meet GM Accessory quality standards.

They are part of the new Putco product line that has been added to the GM Accessories portfolio for Silverado, Sierra, Colorado, Canyon, Suburban, and Tahoe.

This promotion is compatible with our Mannequin Program, which rewards the sale of accessorized vehicles.

LEARN MORE AT VIPADI.COM/PROGRAMS/MANNEQUIN



Push-Up Tie Downs

BED RAILS

- Up to 1,000 lbs. tie down strength
- Available in chrome, pop-up, nylon oval, nylon boss, and black powder coated.

PUSH-UP TIE DOWNS

- NeveRust™ Chrome Plated Zinc Die Cast; up to 250 lbs. strength per tie down.
- Kit includes 2 Tie-downs, hardware and installation instructions.
- Push center to raise loop for use; press again to stow it for a sleek look.

AUG 2 - 31, 2016

PICK 3, SAVE 10%

Mix and match three **Pop-Up Rails, Black Powder Coated Side Rails, and Front & Rear Push-Up Tie Downs*** to receive 10% off your order through August 31, 2016.

| PART # | DESCRIPTION | VEHICLE | MSRP | DLR COST | INSTALL |
|----------|--------------------------------|--|-------|----------|---------|
| 19353879 | Push-Up Tie Down | SILVERADO & SIERRA LD/HD - FRONT STAKE POCKETS | \$109 | \$87.2 | 0.1 |
| 19353878 | Push-Up Tie Down | SILVERADO & SIERRA LD/HD - REAR STAKE POCKETS | \$129 | \$103.2 | 0.1 |
| 19353755 | Pop-Up Locker Side Rails | SILVERADO & SIERRA LD - 5.5' BED | \$399 | \$319.2 | 0.5 |
| 19353756 | Pop-Up Locker Side Rails | SILVERADO & SIERRA LD/HD - 6.5' BED | \$419 | \$335.2 | 0.5 |
| 19353767 | Pop-Up Locker Side Rails | SILVERADO & SIERRA - 8' DUALY | \$479 | \$383.0 | 0.5 |
| 19353757 | Pop-Up Locker Side Rails | SILVERADO & SIERRA LD/HD - 8' BED | \$479 | \$383.2 | 0.5 |
| 19353768 | Black Powder Coated Side Rails | SILVERADO & SIERRA - 8' BED DUALY | \$289 | \$231.2 | 0.5 |
| 19353758 | Black Powder Coated Side Rails | SILVERADO & SIERRA LD - 5.5' BED | \$269 | \$215.2 | 0.5 |
| 19353759 | Black Powder Coated Side Rails | SILVERADO & SIERRA LD/HD - 6.5' BED | \$289 | \$231.2 | 0.5 |
| 19353760 | Black Powder Coated Side Rails | SILVERADO & SIERRA LD/HD - 8' BED | \$319 | \$255.2 | 0.5 |

*Front & Rear Push-Up Tie Downs must be ordered together to count as one product in the Pick 3, Save 10% promotion.